Dear Stud Manager,

We are pleased to have this opportunity to tell you about Pro-Dosa BOOST, a product that our New Zealand based company first launched seventeen years ago.

Pro-Dosa BOOST is a comprehensive, balanced, bioavailable multi-nutrient paste formulated to replace essential nutrients lost in training, racing, transport, or stress. It is a cost effective, simple to use supplement that will complement your management system, helping your horse to achieve optimal performance, recovery and health. As well as being an excellent aid for horses in competition, Pro-Dosa BOOST is now used by many stud farms and yearling preparers to help achieve top prices for yearlings as they go through the sale ring.

Horses under stress have significantly increased requirements for B-vitamins, and Pro-Dosa BOOST contains all of the B vitamins in doses that are properly balanced with each other, as well as with all other nutrients. B vitamins are important for coat and skin condition, energy production (so tired or lethargic horses will get a lift), nerve cell function (so nervous horses will be better able to relax and focus), red blood cell production, and most importantly, especially when yearlings have travelled to the sales and are being stabled in a stressful environment, they support normal appetite. In the last 2-3 weeks leading up to the sales, it can be helpful to give half a tube of Pro-Dosa BOOST every other day, either mixed in with the feed or squirted on the tongue. Your yearlings will look their best.

Pro-Dosa BOOST contains 22 amino acids in good balance with each other. They support normal thirst more effectively than electrolytes in dehydrated horses, and they provide the building blocks for protein and muscle cell growth. These nutrients will be helpful in the weeks leading up to the sale as well as at the event itself.

Pro-Dosa BOOST contains a sizable dose of Vitamin C which supports immune function and helps to protect muscle cells from oxidative damage that occurs in transport. Yearlings will arrive at the sales in the best possible condition if they are given a full tube a couple of hours before loading them to travel to the sales complex.

While at the sales, try giving nervous horses, one full tube of Pro-Dosa BOOST each day. It contains as much magnesium and thiamine as many calming products, and these nutrients actually work better when given in combination with each other and with tryptophan and tyrosine than if administered separately. Those that are not eating well or tired will benefit as well.

For more information on how horses are affected by travel, have a look at a few articles I have written on the subject and posted in our blog. There is also an article on Equine Herpes Virus and vaccination programs that I would encourage all yearling preparers and horse trainers to read. Achieving top results isn’t just about good breeding and great nutrition; it is also about optimal health.

Best of Luck on Sales Day,

Corinne Hills, DVM